

Sponsorship Opportunities

**£995
+vat**

Headline Sponsor - Half page advert in the show guide. Prominent listing on the website home page with logo and click through - Header of the webpages. Logo inclusion on all collateral - Header. Logo with click through link on all mail outs Social media promotion both through LHA and CT. Insertion in our goody bag - leaflets or a gift inside the visitor bag. Promotional banners throughout the show, including two flags flanking the entrance door to the show (banners to be supplied via sponsor).

**£400
+vat**

Lanyard Sponsor - All visitors will receive a lanyard attached to their visitor badge. As lanyard sponsor you will see your brand travel throughout the event during both days turning every visitor into a walking advert, (Sponsored lanyards to be provided by sponsor).

**£400
+vat**

Bag Sponsor - Visitor Bags will be distributed to all visitors during registration. They provide visitors with something to collect and carry all of the information from the day. Sponsor the bags and you can turn every visitor into a walking advertisement for your company and brand.

**£400
+vat**

Directional Arrow Floor Sticker Sponsor - Have your company logo displayed throughout either the main hall or marquee and level 1 event space. Directional arrow stickers placed onto the carpet managing the flow of visitors will be visible to all who attend the show.

**£400
+vat**

Seminar Sponsor - Promote your company to all who attend our key note seminar, put your literature on visitor chairs, brand the meeting room, introduce the speaker.

**£75
+vat**

Bag Insert Sponsor - Put leaflets or a gift inside the visitor bag. All visitors will then see your brand even if they have not visited your stand. Everyone looks forward to their goody bag!

Email sarah@lakeshospalitytradesohw.co.uk for sponsorship enquiries